

## MORRIS CAPITAL PARTNERS



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EXPERIENCE INSPIRED IDEAS



### OUR PURPOSE:

To provide investors and real estate owners with exceptional risk adjusted returns through in-depth market knowledge, partnership building and appropriate controls on overhead.



# MCP is Distinctly Unique

# Acquisition mindset Mep Detailed Relative value focused MeP Process Oriented Mer Stewardship Focused MeP Hands-on property management **MEP** Transparent Mep Monthly Distributions

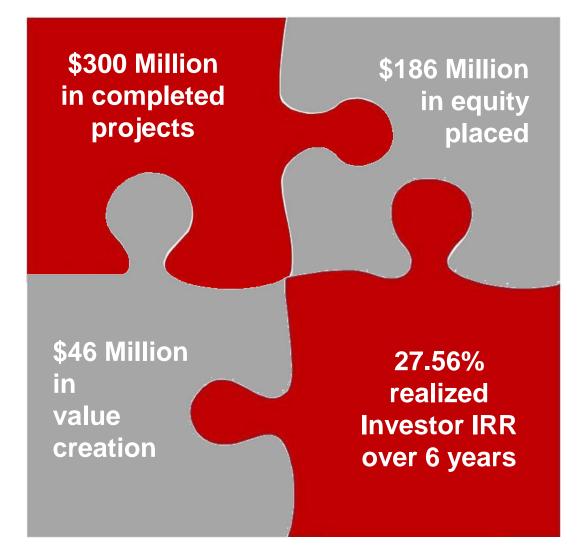


## MCP is Distinctly Unique

Proven Ability MeP To close quickly MeP Control overhead MeP Buy and sell at the right time

Additional Benefits MeP No old economy wages MeP No resource depleting legacy

## **MCP** Value Creations



## **MCP** Final Results





#### **Project Summary**

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Sold Property	Location	Size	Anchors	Total Costs	Equity	Sales Price	Profit	Project IRR	LP IRR	Return on Equity	y Years Owned	BOS Score
717 Parking Garage	Dallas, TX	973 Spaces	-	\$3,040,000	\$3,040,000	\$8,562,500	\$5,522,500	31.44%	27.56%	2.45	6 (1992-1997)	93.88%
Apple Glen Grossing	Fort Wayne, IN	565,657	Kohl's - Best Buy - Dick's Sporting Goods	\$18,800,000	\$5,861,346	\$22,300,000	\$3,500,000	35.11%	29.83%	3.28	8 (1995-2003)	
* Arbrook Retail	Arlington, TX	20,042	Rack Room Shoes	\$2,548,260	\$1,250,000	\$3,909,457	\$1,361,197	30.24%	25.22%	2.53	3(2000-2003)	89.18%
Bayou Walk	Shreveport, LA	178,000	Kroger and Old Navy	\$10,500,000	\$1,800,000	\$16,227,000	\$5,727,000	26.90%	22.77%	3.71	8(1994-2002)	
*Euless Town Center	Euless, TX	239,687	Ross - Conn's Appliances - Aldi	\$11,653,092	\$3,700,000	\$14,800,000	\$3,146,908	26.33%	22.54%	2.72	4 (2001-2005)	88.78%
Guylane Plaza	Dumas, TX	158,834	United Grocers	\$3,050,000	\$850,000	\$4,250,000	\$1,200,000	42.50%	38.00%	4.25	17(1993-2010)	1
*Lake Worth Shopping Center	Lake Worth, TX	76,540	Albertson's - Dollar Tree	\$9,540,390	\$2,400,000	\$11,800,000	\$2,259,610	24.52%	21.56%	2.45	4(2003-2007)	86.53%
MacFarlan 190 Land	Richardson, TX	209 Acres	-	\$6,694,000	\$3,750,000	\$13,483,158	\$6,789,158	30.78%	25.87%	2.45	10(1995-2005	
*San Mar Plaza	San Marcos, TX	185,955	Hobby Lobby - Tractor Supply - Hastings	\$12,252,995	\$4,500,000	\$16,800,000	\$4,547,005	68.00%	53.64%	2.34	3(2002-2005)	88.78%
Trinity Commons	Fort Worth, TX	197,287	Tom Thumb - DSW Shoes - ULTA	\$18,322,500	\$4,933,500	\$22,583,453	\$4,260,953	22.81%	20.87%	2.38	8(1993-2000)	
University Park Village	Fort Worth, TX	48,264	Talbot's - Jos A Bank - Chili's	\$4,109,000	\$1,800,000	\$6,150,000	\$2,041,000	63.44%	53.78%	2.71	3(1992-1995)	
Woodland Plaza	Tulsa, OK	144,470	Bed, Bath and Beyond - Barnes and Noble	\$11,297,210	\$3,500,000	\$17,045,000	\$5,747,790	22.74%	20.98%	3.22	9(1993-2001)	
Totals		1,814,736		\$111,807,447	\$37,384,846	\$157,910,568	\$46,103,121	36.25%	27.56%	2.56	6	
		_			_							
Current Properties	Location	SF	Anchors	Total Costs	Equity	Sales Price	Profit	Project IRR	LP IRR	Return on Equity	y Years Owned	_
La Palmera	Corpus Christi,TX	1,018,369	Dillard's - Macy's - JC Penney	\$163,800,557	\$130,800,000						Jul-08	
290 Land Investment	Houston, TX	824 acres		\$25,000,000	\$17,775,000						Oct-07	
Totals				\$188,800,557	\$148,575,000	_						

\* Completed as Trinity Acquisition and Investments, Inc., a wholly owned company of William Morris.

All others, William Morris was the project leader, while at Trademark.







Submarket Analysis Experience Vision **Demographic Analysis** Reletionstics

**Top-Grading BOS Process** 

Investment

Close with **BOS** Plan in Place

**Value Creation** 



MCP Macro Economic Analysis

**Economic Base** 

**Industry Composition** 

**Diversity - Stability - Job Growth** 

MCP

Market Screening Macro-Economic Analys

### Demographics

redict Age Income Education **Population Growth** 

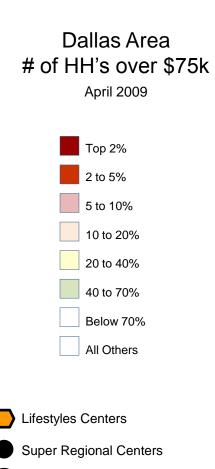
## City **Attractiveness** Infrastructure

bility Quality-of-Life **Educational Institutions** Competition

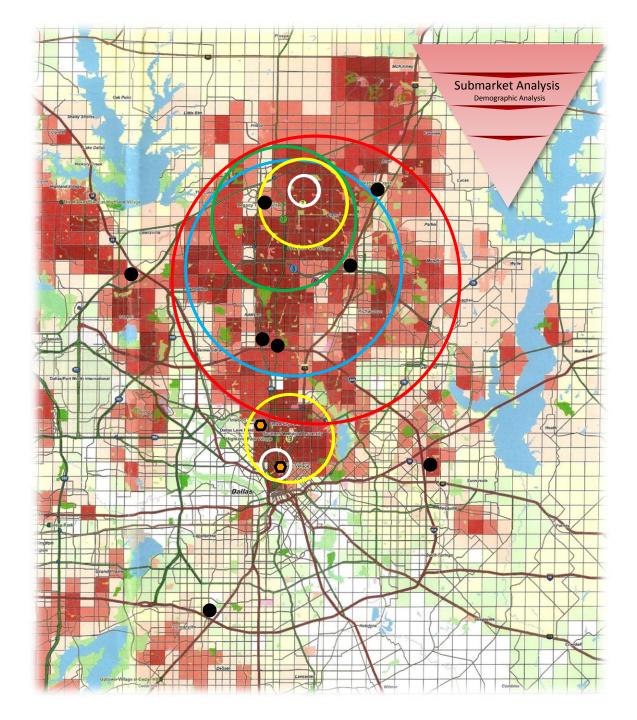


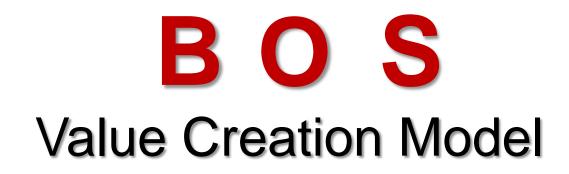






1-Mile Radius National Income Rank
3-Mile Radius National Income Rank
5-Mile Radius National Income Rank
7.5-Mile Radius National Income Rank
10-Mile Radius National Income Rank





# Benefits

Opportunities

# Solutions





An objective weighted average score is generated for each prospective investment opportunity.

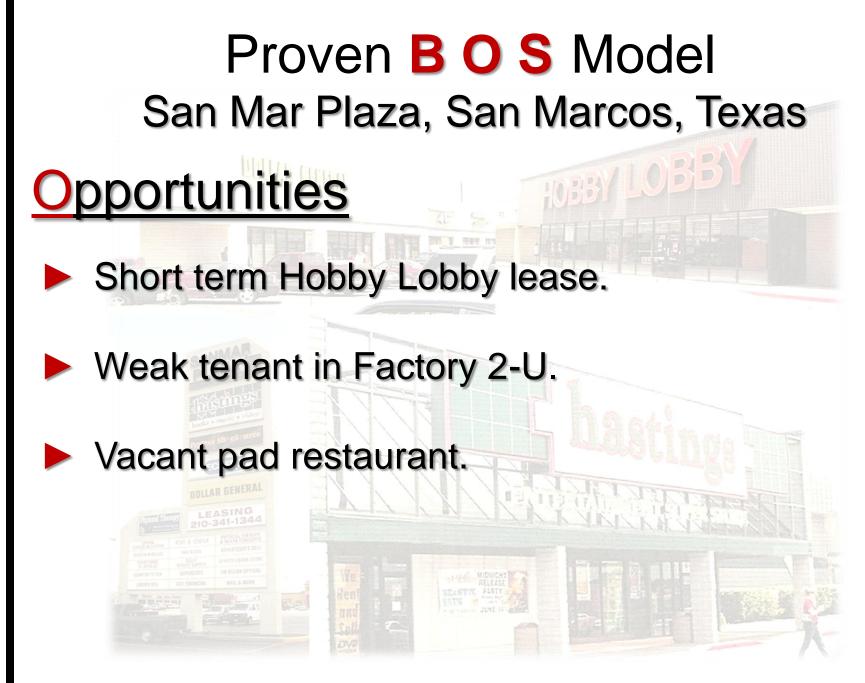
The score is based on quantifiable data proven to indicate the probability of a successful acquisition and the likelihood of creating value.



## Proven **BOS** Model San Mar Plaza, San Marcos, Texas











## Proven **BOS** Model San Mar Plaza, San Marcos, Texas Sold Property

Size:	185,955 Sq. Ft.						
Anchors:	Hobby Lobby						
	Tractor Supply						
	Hastings						
Total Costs:	\$12,252,995						
Equity:	\$4,500,000						
Sales Price:	\$16,800,000						
Profit:	\$4,547,005						
Project IRR:	68.00%						
LP IRR:	53.64%						
Return on Equity:	2.34						
Owned:	3 Years (2002-2005)						
BOS Score: 88.78%							

#### **About Bill Morris**

Founded Morris Capital Partners in 2010 in order to re-establish a retail real estate acquisition and consulting firm.

26 Years experience in retail real estate.

Developed or re-developed over 2,000,000 square feet of retail shopping centers.

Acquired over 1,600,000 square feet of existing centers.

Developed over 1,000,000 square feet of office/showroom space.

Acquired over 600,000 square feet of existing office-tech space.

Acquired over 1,200 acres of commercial and residential land.



**Bill Morris** 

Secured over \$700 Million for construction, permanent debt financing and equity



#### **Bill Morris**

Previous work experience includes:

Chief Acquisition Officer and Senior Partner of Trademark Property Company (10 years total)

President /CEO of Trinity Acquisition and Investments, Inc. (7 years)

### Development Manager – Koll Company (3 years)

Other companies include:

Trammell Crow Company Carlisle Property Company Miller/Grubb and Ellis

